



## **CERTIFICATE IN**

## DATA ANALYSIS FOR RESEARCH

SPSS is short for Statistical Package for the Social Sciences, and it's used by various kinds of researchers for complex statistical data analysis. The SPSS software package was created for the management and statistical analysis of social science data. SPSS is used by market researchers, health researchers, survey companies, government entities, education researchers, marketing organizations, data miners, and many more for processing and analyzing survey data.

WHO ARE EXPECTING TO GET THE KNOWLEDGE OF DOING RESEARCH



SPSS DATA
ANALYSIS

DESCRIPTIVE ANALYSIS

**AREAS COVERED** 

INFERENTIAL ANALYSIS
TO TEST THE HYPOTHESIS

**CORRELATION** 

**REGRESSION** 

ANOVA